

Fernando Silva

Product Designer



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Languages

Portuguese	Native
English	Fluent
Spanish	Intermediate

Skills

- Product Design;
- UX Design;
- UI Design;
- Prototyping;
- Research;
- User Testing;
- Design System;
- Design Thinking;
- Accessibility;
- Material Design;
- HTML & CSS;
- Motion Graphics;
- Graphic Design;
- Digital Marketing.

Experience

UX/Visual Designer

CRP Mango

2021 — Present | Remote, Brazil

My role as a designer at CRP ranges from UX, UI and web design, to marketing and social media. My daily tasks revolve around optimizing conversion rate, designing user-oriented prototypes and presenting solutions to stakeholders.

During my time in the company, I've helped over 60 different companies, providing design solutions from social media to designing new online stores from scratch.

Marketing and Design Intern

Porto Real Municipal Administration

2018 — 2020 | Porto Real, Rio de Janeiro

As one of the design interns, I was responsible for collaborating with the team on any design problem, addressing both print and digital material. My tasks would consist of strategising and designing social media campaigns, banners, flyers and maintaining the internal signage system.

Education

BA (Hons) Design, First Class Honours

University Centre of Volta Redonda, UniFOA

2017 — 2020

Applications

Figma

Creative Cloud

Adobe XD

Photoshop

Illustrator

inDesign

After Effects

Premiere

Webflow

Wordpress

Microsoft 365

Shopify